



Heather Wilde

The Unicorn Whisperer



The feedback from our attendees was phenomenal. Heather's early stage business expertise and coaching skills were a great addition to our schedule!

-Susan Cooney, Tech.co

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Heather brings real experience and increases the energy of every event she attends.

Heather Wilde was an early employee of Evernote and is known as "The Unicorn Whisperer" for her ability to identify the "unicorn growth" potential in people and companies.

She's trained Fortune 500 brands, published games for Disney, the WWE and Paramount, advised hundreds of startups, and managed nonprofit programs for Alcon, Starbucks, Patagonia, and others.

Wilde has received commendations for her work from the US Government, as well as awards for Mentor, Coach, Female Executive, CTO and Entrepreneur of the Year, and been named Top Writer on Quora. She regularly writes for Forbes and pens the weekly "Entrepreneurial Revolution" column for Inc Magazine.



Virtual Sessions

Keynote address

Half-Day Workshop

Full-Day Workshop



Presentations

Keep Yourself Alive: *Stopping the effects of Burnout*

Burnout is often seen as an indicator of success and working hard when it harms company growth. Learn how to identify and avoid it.

Choice is Overrated: *Designing Products That Know What You Want Before You Do*

Explore the implementations of anticipatory design with examples from the best in the business and examine the ethical issues with the overall movement.

Slamming Through the Glass Ceiling

Examine cultural and implicit biases, imposter syndrome, and gain a first-hand look into the causes and possible solutions to create a more diverse work landscape.

and more...

As seen in:



Forbes
Mashable

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SOME HAPPY CLIENTS



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